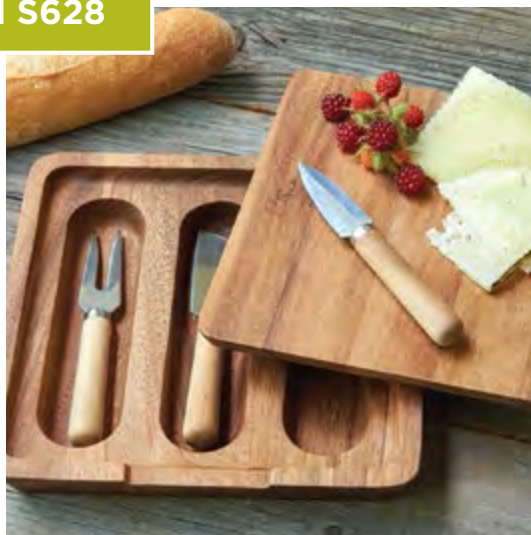




# 2017 PRESS KIT



VISIT US AT  
BOOTH S628



PREP. COOK. GRILL. BAKE... ENTERTAIN.



## ABOUT US

Headquartered in Bucks County, PA, Fox Run Brands has been a trusted supplier to retailers across all channels of trade for over 40 years. Founded as a cookie cutter manufacturer, Fox Run Brands is now comprised of several brands in various categories for the home, although bakeware and grillware are our core competencies.



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### QUICK FACTS

- 3,000 products
- Over 37 patents
- 9,000 customers
- Distributed in 37 countries

PREP. COOK. GRILL. BAKE... **ENTERTAIN.**



## BRANDS

[foxrunbrands.com](http://foxrunbrands.com)



A new addition to the Fox Run family, B2Q is a design-driven value price point line of BBQ tools and accessories. With featured items like eco-friendly bamboo tools and kitschy corn holders, B2Q is sure to stand out on both store and kitchen shelves!



[itsbakelicious.com](http://itsbakelicious.com)

### BAKE. EAT. SMILE.

A whimsical, boutique-style line of colorful baking utensils and accessories, Bakelicious brings baking to a whole new level of fun. The basics and beyond are transformed into beautiful, creative tools that will inspire the young and young at heart—perfect for baking projects to make everyone smile!



[doughmakers.com](http://doughmakers.com)

### WHEN PERFECTION MATTERS

Professional quality patented pebbled aluminum bakeware, providing the most consistent baking experience every time. Doughmaker's has earned a loyal customer base that simply won't settle for anything else.



### PICK, PRESERVE, & PREPARE™

Farm to Table is about your passion for turning seasonal produce into jams, chutneys, sauces, and other delicious concoctions to be enjoyed all year long. With the right equipment, you can preserve and share as much local flavor as you want.



### CULINARY TOOLS FOR EVERY KITCHEN

Fox Run is a leading supplier of everyday, special occasion and holiday baking accessories. Founded as a domestic cookie cutter manufacturer 40 years ago, Fox Run is now a leading supplier to independents across North America with our broad range of hard to find kitchen gadgets.

PREP. COOK. GRILL. BAKE... **ENTERTAIN.**



# BRANDS



**HEALTHY**  
MEASURES™

## MEASURING AND PORTION CONTROL MADE EASY

A fresh way to bring sure-fire accuracy to your serving sizes and recipes. Control your portions and prevent wasted food—Healthy Measures makes it easy to be healthy and conscientious every day.



*ironwoodgourmet.com*

## THE ORIGINAL ACACIA WOOD COMPANY

Ironwood Gourmet is a magnificent line of dark grain wooden cutting boards, salad bowls and kitchen accessories.

# JARWARE™

*jarware.com*

## REPURPOSE YOUR MASON JAR

Jarware offers simple, innovative accessories to repurpose your mason jar. With a wide variety of uniquely functional lids, you can truly transform your jars into something “Re-YOU-sable”.

 **KitchenArt®**

## MEASURE, STORE, DISPENSE

A patented line of measuring gadgets and spice storage systems. Over 1 million of our Classic Adjusta-spoons have been sold at retail over the last twelve years.

PREP. COOK. GRILL. BAKE... **ENTERTAIN.**



## BRANDS



The broadest line of Seafood Tool and Accessories in the industry comes to you from Nantucket. From the basic Lobster Picks to the patented Crab Claw Scissors, all your needs for a seafood gathering or program can be found here.



[outsetgrillware.com](http://outsetgrillware.com)

### ENTERTAINING WELL DONE®

Outset holds the innovation torch in defining and designing accessories for the ultimate grilling and entertaining experience. Outset delivers affordable quality in a full line of "Grillware" - a collection of evocative and functional barbecue accessories, "Serveware" - a collection of smartly crafted fun and colorful serving pieces, and "Chillware" - a collection of unique, high-end bar and wine accessories.



[suzieqretro.com](http://suzieqretro.com)

### NIFTY KITCHENWARE

Inspired by the dependable design quality of the past, Suzie Q's tools bring style, utility, and confidence to your kitchen.



Tops has been a recognized brand in coffee and tea accessories for over 50 years. As a recent addition to the Fox Run family of brands, Tops will continue to meet the needs of the coffee and tea lover with a wide range of dependable products.



### COLORFUNCTIONAL KITCHEN ACCESSORIES

This inspired line melds color and whimsical into kitchen accessories... without sacrificing function!

PREP. COOK. GRILL. BAKE... ENTERTAIN.



## AWARDS & HONORS

- 2016 Delaware Valley HR Department of the Year
- 2014 Housewares Executive Silver Innovation Award | Bakeware & Baking Accessories, Bakelicious™
- 2012 The Gourmet Retailer's August Editor's Pick | Outset 2-Step Corn Prep
- 2010 Canadian Gift & Tableware Association Show | Best Booth
- 2008 Housewares Design Awards | Best in Category, product design
- 2008 Vesta Awards | Finalist, product design
- 2008 HOW Magazine InHOWse Awards | Best in Show, packaging design
- 2008 HOW Magazine InHOWse Awards | merit, packaging design
- 2008 Design Matters: Logos 01 | excellence in logo design
- 2008 Design Matters: Packaging 01 | excellence in packaging design
- 2008 1,000 Package Design | excellence in packaging design
- 2007 HOW Magazine InHOWse Awards | winning entry, packaging design
- 2007 AIGA (The Professional Association for Design) Design Show excellence in packaging design
- 2006 HOW Magazine International Design Awards excellence in packaging design
- 2006 Adex (Award for Design Excellence) Silver Award, KitchenArt Auto-Measure Stove Top Salt and Pepper Shaker
- 2006 Adex (Award for Design Excellence) Gold Award, KitchenArt Auto-Measure Stove Top Salt and Pepper Shaker
- 2006-08 International Housewares Show Pantone™ Color Watch Display participant
- 2005 Rockport Press Logo and Letterhead Design 9 excellence in identity design
- 2005 Gourmet Products Show | Best in Category, gadgets
- 2005 Adex (Award for Design Excellence) Platinum Award, KitchenArt Gel-Grip Tools
- 2004 Adex (Award for Design Excellence) Silver Award, KitchenArt Measuring Butter Knife
- 2004 Adex (Award for Design Excellence) Platinum Award, KitchenArt ELITE Spice Carousel
- 2003 Gourmet Products Show | Best in Show
- 2003 Adex (Award for Design Excellence) Platinum Award, KitchenArt ELOS Kitchen Tools

PREP. COOK. GRILL. BAKE... ENTERTAIN.



## CONNECT WITH US

### FOX RUN BRANDS

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Tel: 800.372.0700, 215.675.7700

Fax: 888.269.1339, 215.675.4508

[www.foxrunbrands.com](http://www.foxrunbrands.com)

Media Contact: Orla Moloney

Tel: 267.886.9695

[orla@foxrunbrands.com](mailto:orla@foxrunbrands.com)



@foxrunbrands

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### BAKELICIOUS



@itsbakelicious

### OUTSET



@outsetgrillware

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### JARWARE



@masonjarware

### SUZIE Q



@suzieqretro

PREP. COOK. GRILL. BAKE... ENTERTAIN.



PREP.

COOK.

GRILL.

BAKE.

ENTERTAIN.

## FOX RUN USA TO HOST LEMONADE STAND AT IHHS 2017

Contact: Orla Moloney  
267-886-9695

Philadelphia, PA – On Saturday, March 18th from 1-4 pm, Fox Run USA, a familiar face at the International Home and Housewares Show, will host an “Afternoon Refresh” in support of Alex’s Lemonade Stand Foundation. Buyers and visitors, weary from the show’s hustle and bustle, can stop by the Jarware™ section of the Fox Run booth (booth S648) for a refreshing glass of lemonade, served in a custom Mason jar with Jarware’s distinct drink lid. While there, visitors are encouraged to make a donation to ALSF and help in the fight to end childhood cancer.

“We are excited to host Alex’s Lemonade Stand at our booth this year and draw support for such a great cause,” said Marketing Coordinator Orla Moloney. “When we were planning our booth we knew we wanted to showcase Jarware’s drink lid, from there we reached out to ALSF and it was a perfect fit for both organizations.”

In addition to what is collected at the show, Fox Run will match 100% of the donations made during the “Afternoon Refresh”. Buyers and visitors to the booth are encouraged to bring their spare change and help fill the donation bucket. Additional donations can be made via check or credit card and a representative will be available at the booth to assist.

Those who cannot be present during the “Afternoon Refresh” are still encouraged to stop by the booth and pick up their custom Mason jar and donate if they chose.

##

### ABOUT ALEX’S LEMONADE STAND FOUNDATION

Alex’s Lemonade Stand Foundation (ALSF) emerged from the front yard lemonade stand of cancer patient Alexandra “Alex” Scott (1996-2004). In 2000, 4-year-old Alex announced that she wanted to hold a lemonade stand to raise money to help find a cure for all children with cancer. Since Alex held that first stand, the Foundation bearing her name has evolved into a national fundraising movement, complete with thousands of supporters across the country carrying on her legacy of hope. To date, Alex’s Lemonade Stand Foundation, a registered 501(c)3 charity, has raised more than \$140 million toward fulfilling Alex’s dream of finding a cure, funding over 690 pediatric cancer research projects nationally. For more information on Alex’s Lemonade Stand Foundation, visit [AlexsLemonade.org](http://AlexsLemonade.org).

### ABOUT FOX RUN BRANDS

For over 50 years, Fox Run has been a leading supplier of quality products for the kitchen to thousands of specialty retailers in North America. We are headquartered in bucolic Bucks County Pennsylvania and operate distribution facilities in Toronto and Shanghai. What started as a cookie cutter manufacturer and has grown to include more than 3,000 products for the home. We are a specialist in bakeware and BBQ grillware but also carry a wide variety of food prep, coffee and tea products, woodenware and more. Our products are marketed under recognizable brand names such as Fox Run Kitchens, Outset®, Ironwood Gourmet™, Doughmakers® and Kitchen Art®.





*The Original Acacia Wood Company*

## Cheese Board & Knife Set



### DETAILS

- Acacia Wood
- 9" x 9" x 1.75"
- 3 Utensils for Cheese Service:  
Fork, Parmesan Knife and Spreading Knife



Item #	28681
Inner Carton	1
List Cost	\$34.50
Retail	\$68.99
UPC	8-11991-28681-2



OUTSET®

## LUX COPPER TOOLS

### *Details*

- weather and moisture resistant
- stainless-steel coated in copper colored titanium
- spatula has a tapered face for easy flipping and a serrated edge for cutting
- locking mechanism on tongs
- brass bristles are safe on all grill grate surfaces
- 16" tools



Item #	76284
Inner Carton	6
Cost	\$7.00
Retail	\$13.99
UPC	8 76824 76284 0



Item #	76285
Inner Carton	6
Cost	\$8.50
Retail	\$16.99
UPC	8 76824 76285 7



Item #	76286
Inner Carton	6
Cost	\$7.00
Retail	\$13.99
UPC	8 76824 76286 4





OUTSET®

## LUX GOLD TOOLS

### *Details*

- weather and moisture resistant
- stainless-steel coated in gold colored titanium
- spatula has a tapered face for easy flipping and a serrated edge for cutting
- locking mechanism on tongs
- brass bristles are safe on all grill grate surfaces
- 16" tools



Item #	76287
Inner Carton	6
Cost	\$7.00
Retail	\$13.99
UPC	8 76824 76287 1



Item #	76288
Inner Carton	6
Cost	\$8.50
Retail	\$16.99
UPC	8 76824 76288 8



Item #	76289
Inner Carton	6
Cost	\$7.00
Retail	\$13.99
UPC	8 76824 76289 5





OUTSET®

# OYSTER GRILL PAN

## *Details*

- cooks 6 oysters
- grill oysters on the half shell or shucked
- use pan to serve chilled oysters on the half shell
- cook corn bread, drop biscuits, single serving mac 'n' cheese and more
- cast iron



Item #	76372
Inner Carton	4
Cost	\$15.00
Retail	\$29.99
UPC	8 76824 76372 4



# JARWARE™

REPURPOSE YOUR MASON JAR

## OIL CRUET

Make your meals even more delicious with a homemade infused olive oil.

Specially designed spout for easy and precise pouring.

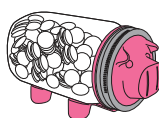
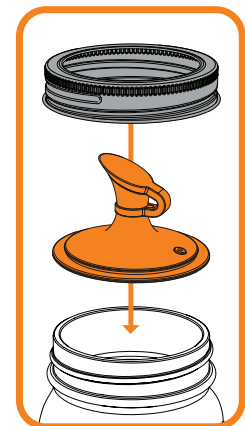


### DETAILS

- FITS REGULAR MOUTH JARS
- BPA FREE
- FOOD SAFE
- DISHWASHER SAFE

### INFO

ITEM NUMBER: 82640  
INNER CARTON: 12  
UPC: 0-30734-82640-9  
COST: \$1.50  
RETAIL: \$2.99



## FIREFLY CATCHING KIT



Nothing says summer like fireflies.  
Catch a jar full and watch them shine!

Complete with mesh net and perforated lid.

### DETAILS

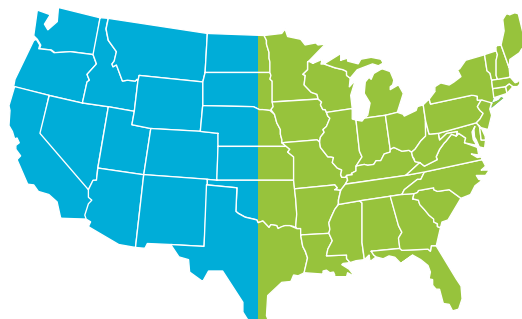
- FITS REGULAR MOUTH JARS
- BPA FREE
- FOOD SAFE
- DISHWASHER SAFE

### INFO

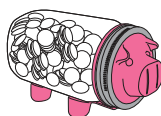
ITEM NUMBER: 82641  
INNER CARTON: 12  
UPC: 0-30734-82641-6  
COST: \$2.00  
RETAIL: \$3.99

### FINDING FIREFLIES

- Typically not seen west of Kansas
- Live in rural and suburban areas - cities are too bright to find a mate
- Can be found close to water like lakes, ponds, and puddles



■ = FIREFLY COUNTRY



# JARWARE™

REPURPOSE YOUR MASON JAR

## SOAP PUMP



Switch your humdrum soap pump out for a colorful countertop companion!

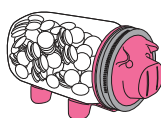
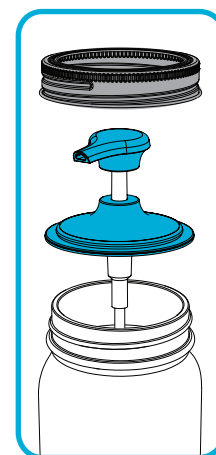
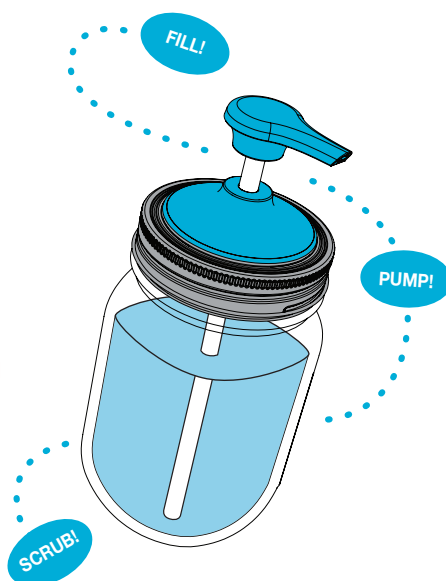
Great for condiments too!

### DETAILS

- FITS REGULAR MOUTH JARS
- BPA FREE
- FOOD SAFE
- DISHWASHER SAFE

### INFO

ITEM NUMBER: 82648  
INNER CARTON: 12  
UPC: 0-30734-82648-5  
COST: \$1.50  
RETAIL: \$2.99



# Emoji Flip & Stamp Cookie Cutter

With our 3-in-1 flip design, these cookie cutters allow YOU to decide just how your mini-masterpieces should look.

## 1 3-IN-1 DESIGN

- lift the center up for just the cookie outline
- press the center down for a unique imprint
- flip the center for a completely different look!

## 2 CUSTOM DESIGNS

Press down hard for a deep imprint, or gently for light imprint.

## 3 GREAT FOR KIDS

Even young bakers can use!

## 4 EASY TO CLEAN

- top rack
- dishwasher safe

DESIGN 1



DESIGN 2



ITEM NUMBER: **72850**

INNER CARTON: 12

UPC: 0-30734-72850-5

COST: \$1.50

RETAIL: \$2.99





**Bakelicious™**  
BAKE. EAT. SMILE.

# 9-in-1 Nesting Measuring Set

Neatly meet all your measuring needs!

## 1 9 PIECES TOTAL

6 measuring cups snap together in pairs  
3 measuring spoons snap to each other

## 2 COMPACT

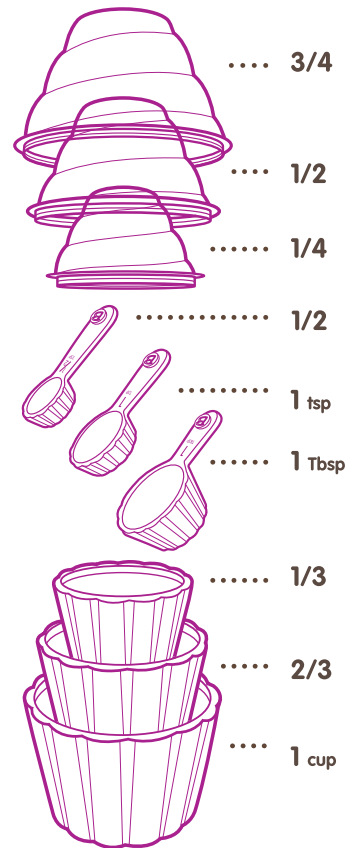
self-storing design  
means more space  
in your kitchen

## 3 MADE

of food safe  
plastic, top rack  
dishwasher safe



## SET INCLUDES:



### PINK MEASURING SET

ITEM NUMBER: **73838**

INNER CARTON: 12  
UPC: 0-30734-73838-2

COST: \$5.00  
RETAIL: \$9.99



### BLUE MEASURING SET

ITEM NUMBER: **73921**

INNER CARTON: 12  
UPC: 0-30734-73921-1

COST: \$5.00  
RETAIL: \$9.99





# MARBLE PADDLE BOARDS

## WHITE MARBLE PADDLE BOARD

• 18 x 9"



Item #	3870
Inner Carton	1
List Cost	\$47.50
Retail	\$94.99
UPC	0-30734-03870-3

## WHITE MARBLE PADDLE BOARD

• 18 x 6"



Item #	3871
Inner Carton	1
List Cost	\$32.50
Retail	\$64.99
UPC	0-30734-03871-0



## BLACK MARBLE PADDLE BOARD

• 18 x 9"



Item #	3873
Inner Carton	1
List Cost	\$47.50
Retail	\$94.99
UPC	0-30734-03873-4

## BLACK MARBLE PADDLE BOARD

• 18 x 6"



Item #	3872
Inner Carton	1
List Cost	\$32.50
Retail	\$64.99
UPC	0-30734-03872-7

