



PREP.

COOK.

GRILL.

BAKE.

ENTERTAIN.

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Bakelicious™ Launches New “Barkitecture” Mold for Chocolate Holiday Houses;***New Line Expansion Includes Bakelicious Cookie Cutters and Molds******Perfect For Holiday Season***

Philadelphia, Pa. September 21, 2016 - Bakelicious™ has expanded its existing line of fun and functional baking tools to include the new Barkitecture™ mold for chocolate houses, a unique 3-in-1 Flip Cookie Cutters, a Ugly Sweater Cookie Cutter and a Naughty and Nice chocolate mold. These new additions are designed with the same whimsical trademark style of existing Bakelicious products that consumers have come to cherish and collect.

The signature Barkitecture mold allows bakers of all ages to create their very own chocolate houses. Simply pour melted chocolate into the silicone mold, allow to harden, pop out of mold and the interlocking pieces come together to create charming chocolate houses (complete with chimneys!). Like the gingerbread houses of Christmas past, these chocolate houses can be custom decorated. Retail: \$9.99

Also included in the new holiday collection are a variety of cookie cutters. The unique 3-in-1 Flip Cookie Cutters are available in several Holiday styles: bell, ornament, and penguin. The unique “flip” component allows for a choice of two different impressions in the cookies and if no pressed design is desired, the impression mechanism can be lifted to reveal a simple outlined shape of the cookie. Retail: \$2.49

The new Ugly Sweater Cookie Cutter provides the perfect canvas for creativity. Just stamp, bake and decorate. The design possibilities are endless. Retail: \$4.99

The final addition to the Bakelicious line is a new silicone Naughty and Nice chocolate mold. These easy-to-use, easy-to-clean silicone molds display charming images of gingerbread girls and boys that produce perfect bite sized candy bars. Retail: \$7.99

All products are available at itsbakelicious.com and national retailers.

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About Fox Run Brands:

For over 40 years, Fox Run has been a leading supplier of quality products for the kitchen to thousands of specialty retailers in North America. We are headquartered in bucolic Bucks County Pennsylvania and operate distribution facilities in Toronto and Shanghai. What started as a cookie cutter manufacturer and has grown to include more than 3,000 products for the home. We are a specialist in bakeware and BBQ grillware but also carry a wide variety of food prep, coffee and tea products, woodenware and more. Our products are marketed under recognizable brand names such as Fox Run Kitchens, Outset, Ironwood Gourmet, Kitchen Art and Nantucket Seafood Tools.