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FOX RUN BRANDS™ LAUNCHES JARWARE™ BRAND

IVYLAND, Pa., January 20, 2015 /PRNewswire/ -- Today Fox Run Brands has announced the launch of a new brand named JARWARE. The new brand will debut at Ambiente in Frankfurt, Germany in February 2015 with 18 Innovative accessories to repurpose your mason jar.

The introduction of JARWARE is one of three new brands launched by Fox Run Brands in as many years, marking a significant departure from the previous years growth by acquisition model. The new brand will feature a wide variety of uniquely functional lids for mason jars.

JARWARE will offer accessories designed to fit both regular and wide mouth mason jars. Repurposing with JARWARE promises to bring your mason jars out of the kitchen as well, with cleverly designed items such as a piggy bank, flower frog, and 2 different drink-on-the-go lids.

The entire collection will be available to retailers in May 2015.

ABOUT FOXRUN BRANDS

Founded 40 years ago as a manufacturer of cookie cutters, Fox Run Brands is a multi-brand company with one of the broadest product lines for the kitchen in the industry. Fox Run Brands is headquartered in Ivyland, Pennsylvania but also has operations in Toronto, Canada and Shanghai, China.

If you would like more information regarding this topic, please contact Fox Run Brands' Media Contact, Lauren Vedder, directly at 815.353.2989 or lauren.vedder@foxrunbrands.com.